



PIRANHA PRESS

Caulfield Malvern Basketball Club

Registered under the Association Incorporation Reform Act 2012
No A0038045W ABN 26 161 605 655

PRESIDENT'S REPORT

This year has been a very successful year for our Club and the President's Report is devoted to recognizing what we have achieved together and some of the exciting initiatives we would like to pursue in 2014. Our key achievement is that we enable 375 boys and girls to play basketball. This is the reason we exist and this Summer Season we entered 49 teams in the Waverley Competition, up from 41 teams in the Winter Season. This level of growth is being experienced by all domestic clubs which is an indication of the popularity of the sport.

Basketball is a fantastic sport that can be played by both boys and girls, by people of all ages and abilities. Being a team sport, it teaches children life skills such as collaboration, respect for others and leadership. There is nothing more satisfying than seeing children develop these skills and building their confidence and self-esteem.

When I watch our older players and I remember them when they started, there is a sense of fulfilment and pride that gives me the biggest buzz and I know this is why we have so many volunteers who get involved in coaching, team managing, being on the Committee and helping with the management of the Club. I thank all of you for your dedication and continued support. I particularly wish to thank the members of the Management Committee – Michael Saba, Lucy Martyn, Patrick Doherty, Alison Emerson, Jim Crane, Damien Crone, Georgina Walton and Trevor Baxter. Jim Crane has advised that he will not be re-nominating for a position on the Committee this year and we will miss him greatly but wish him all the best with his endeavours in support of his children's activities. Lucy Martyn and Trevor Baxter have stepped down from their official positions on the Committee but they will continue to support the Club by performing delegated functions and we thank them for their valuable on-going contribution.

On the playing front, there are a number of achievements I want to highlight:

- In the Winter Season, of our 41 teams, 24 teams made it to the semi-finals, 10 teams made it to the Grand Final and 3 teams came out premiers with many hard fought close finals overall.
- 21 members of our Club received player awards through their participation in Waverley Falcons representative basketball in the Victorian Junior Basketball League.
- We have 6 Under 8 teams this season with almost 50 players in this age group.
- We are currently running an Aussie Hoops Program for 5-7 year olds with 20 girls and boys attending.
- Our presence is being extended to new schools such as Stonnington Primary School and Glenhuntly Primary School, where we are actively building links with the sports programs in these schools.

This level of growth in basketball participation brings with it new challenges. The Waverley Saturday Competition is at full capacity and some of the measures that have been taken to accommodate the increased number of teams have included reducing the game time and time-out times, increasing the number of byes, extending the game times to 7.15pm on Saturday and moving some games to Sunday. Some of these measures are not popular with our members and our Committee in 2014 will need to monitor the impact of this on our Club and consider options to handle the increased demand.



PRESIDENT'S REPORT (Cont...)

Some of our off court achievements worthy of mention were:

- The appointment of Guy Russo Jnr to the role of Club Administrator. Guy has volunteered to help the Club with administrative duties such as maintaining our membership register and collection of subscription fees. Guy has already made a significant contribution to the management of the Club in the short time that he has been involved and we thank him greatly.
- A bit hit with our members was the family fun night at Sidetracked. The positive feedback we received was overwhelming and we expect to hold another similar event in 2014.
- The design and production of banners for our Club which will be up on the new Waverley walls shortly. These have been a long time coming and we hope you like the design of our banners and enjoy seeing our name and Piranhas logo up there.
- A thorough review of our Governance and Rules of Incorporation to ensure that we comply with the Associations Incorporation Reform Act 2012, which came into force in Victoria in late 2012.
- We have made major strides on the communications front this year with our new website www.piranhasbasketball.com.au, Facebook page and regular newsletters. This would not have been possible without the exceptional work of Georgina Walton so please support these sites by logging on and becoming friends. In 2014 we will be sending out occasional surveys to our members to get feedback on important topics and initiatives.

The growth in the number of members has also brought with it a healthier financial position which will enable us to invest in a number of initiatives in 2014. Our main areas of focus are likely to be on coaching and player development, an event to recognize our long serving players and members, Club merchandise and further website enhancements. Development of junior coaches is a priority in 2014. Many of our players are maturing and very capable of taking on junior coaching roles. We will be looking to our senior coaches to help with the development of our young talent and we also want to hear from players who would like to be considered for our junior coaches development program. You will hear more about this important initiative and others in the new year.

There are many things we would like to do in 2014 and we need your support to help the Club with these exciting initiatives. We welcome anyone who would like to help us in the areas of event management and sponsorship. The time commitment is not onerous but the rewards are huge in terms of the contribution you can make.

I look forward to another successful year for our Club in 2014 and encourage our incoming Committee to pursue the aims of our Club with the same passion and enthusiasm as we continue to provide our members and families with the opportunity to enjoy a truly wonderful sport – basketball.

Rita Harris
President



YOUR COMMITTEE

**President/
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Treasurer: Patrick Doherty

Commitee: Alison Emerson
Damien Crone
Georgina Walton
(newsletter)
waltonenterprises@ozemail.com.au

Around the Club

Caulfield Primary Training Program

We are always looking for new opportunities to promote the game of basketball in local primary schools.

In Term 4, Rita Harris conducted a training session for Grades 3 and 4 at Caulfield Primary School (see photo).

In the new year we will be running one at Stonnington Primary School.

If any of our coaches are interested in contributing to the community, please volunteer to run a training program at a local primary school. It is very rewarding.

For more information please contact Rita Harris.



Melbourne Boomers vs. Adelaide Lightning State Basketball Centre U10 mixed team half time display match

Pete Unwin – the operations manager of Melbourne Boomers offered Waverley Association the opportunity to have four U10 teams play at half time.

So four teams from Waverley Basketball Association, including a Piranhas team trotted out to the State Basketball Centre in Wantirna South on Sunday 1 December. The Piranhas had eight U10 kids representing us - to show off their basketball prowess in 2 short games at half time during the Melbourne Boomers, Adelaide Lightning match.

Ella Dawson, Rosie Finster, Jasmine Betts, Jess Allen, Jack Russo, Charlie Herman, Ethan Waddington, Lachlan Appleton, all excitedly watched the professional women play their first half – the women were very tall and the Boomers dominated the first half.

At half time it was then the kids turn. The girls first took to the court against Ashy Basketball club. Playing half court – the game was fast and furious as the girls jostled for possession and attempted a few shots. The girls were victorious with a score of 2-0.

Next it was the boys turn. After watching the girls win – they were hungry for the ball. With lots of passing and driving to the basketball – they too won 2-0. The kids had a great time playing, concentrating on the game and seemed oblivious to the big crowd at the basketball centre. Well done to the kids – they did Piranhas proud and well done to the other 3 clubs that also participated from Waverley.



Around the Club

Melbourne Boomers vs. Adelaide Lightning
State Basketball Centre
U10 mixed team half time display match





COACH'S profile

AN INTERVIEW WITH JASON FOX

CMBC: Did you or do you play basketball?

JF: I played basketball from the age of 7 in the local competition and through school sport. I continued to play socially in my early 20's. My interest in basketball returned when my eldest joined the Piranhas.

CMBC: What got you started in coaching?

JF: My middle child, Oscar, wanted to play basketball and 9 of his mates from school got a team together. I volunteered to be coach and have remained coach of this team for the last 4 seasons. I like to be involved with all of the kids activities and coaching is one way of being involved. Coaching two of my stepchildren's basketball teams has helped spend time with my stepchildren.

CMBC: How long have you been associated with Piranhas?

JF: My association with the Piranhas started when my eldest joined a team with his mates in 2009.

CMBC: Why did you choose Piranhas as a junior basketball club?

JF: The Piranhas is a team associated with the school that our children attend. It seems that most kids who play basketball from the school play for the Piranhas.

CMBC: How many of your children play basketball?

JF: We have 6 kids in our house, all 6 kids play for the Piranhas. No two children play in the same team so our Saturdays are spent at Waverley or in transit to and from Waverley. We have two children in U8's, one boy in U10 and three kids in U12.

CMBC: How many teams do you coach?

JF: I coach 3 teams, my stepson's U12 boys team, my stepdaughter's U12 girls team and my son's U10 boys team.

CMBC: What do you enjoy about being a coach?

JF: Everything except the early morning games at Waverley during winter. It's fantastic when something that we have been practicing at training works during a game. It could be as simple as watching one of the players dribble with their non-preferred hand or as exciting as watching someone shoot their first goal.

CMBC: What is your greatest thrill of being a coach?

JF: There have been many. The current U12 team spent a number of seasons where they hardly scored a win. It was heartbreaking to see Lachie come home after another loss, looking flat. Whilst it's not all about winning, his team is playing some very good and competitive basketball and it's great to see him enjoying his basketball again. The U10 boys team played and won a grandfinal a couple of seasons ago, it was great to see the excitement on all of their faces. They trained and played hard and it was great to see them rewarded for their hard work. The girls team also had a couple of seasons where they were playing some tough opposition, it was fantastic for them when they made the finals in one season.

CMBC: Inspirational Quote?

JF: I don't really have any that I use frequently, other than I tell the kids that it's a team sport, not an individual sport and it's not about who gets the most goals. I only look at the total score, not the individual scorers.



*Under 12 girls
Summer 2013-2014*



*Under 10 boys Hedgeley Dene
Summer 2012-2013*



COACHES' CORNER

Gooroo, a FREE easy-to-use app that connects youth coaches with the best minds in sports.



Gooroo includes a full season of youth basketball practices with over 75 drills, designed by Hall of Fame coach Tara VanDerveer.

A second youth basketball curriculum from NBA Coach of the Year George Karl will be available in 2 weeks.

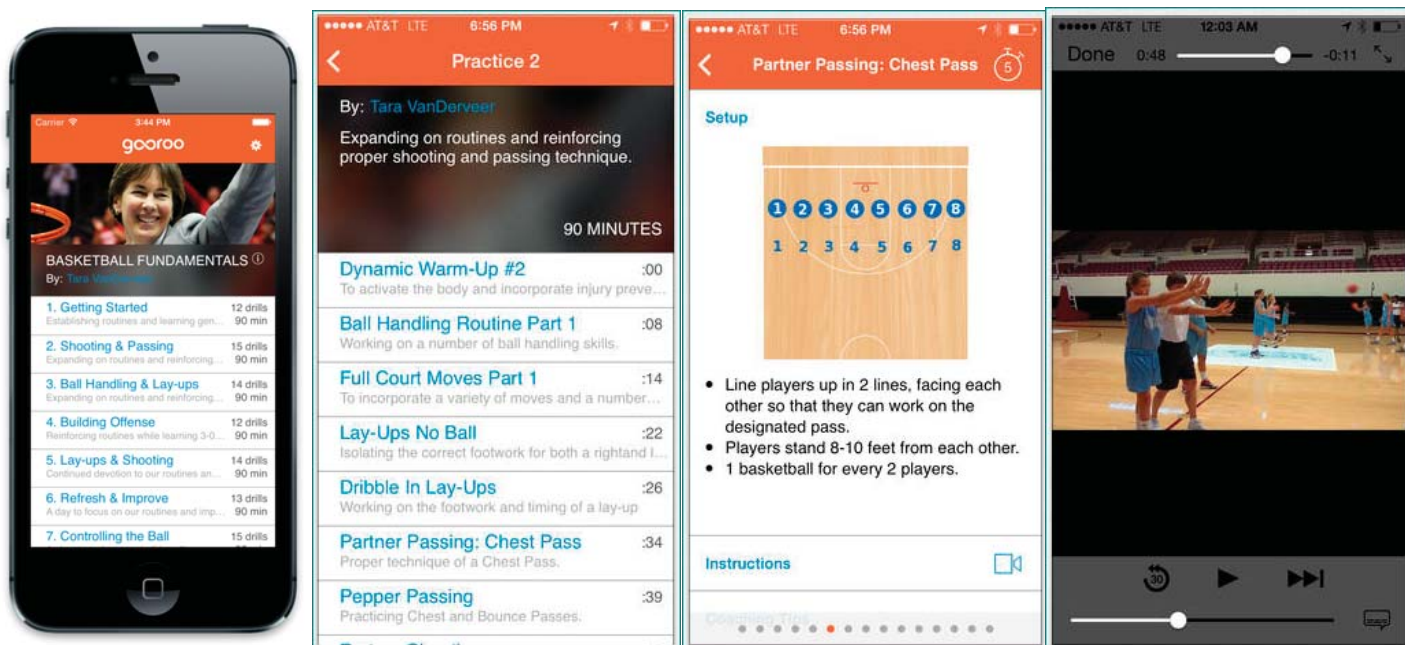
Gooroo includes practice plans that cover all the basic skills a youth team needs to master: ball handling, dribbling, passing, shooting and teamwork. Gooroo drills include setup instructions, diagrams, instructional videos and coaching tips.

We developed Gooroo because we know that playing on a team helps kids become successful people, not just good athletes. Our goal is to help coaches instill a love of sports in kids so players carry the spirit of teamwork, commitment and achievement throughout their life.

We also believe in the potential of every coach to be an exceptional leader. Gooroo takes the guesswork and stress out of coaching a youth team, by making a professionally planned basketball curriculum available anytime, anywhere, on mobile.

Gooroo just launched and is available free on the iTunes store. As a FastModel Sports customer I'd love for you to be one of the first to use our new app and share it with other coaches!

Ross Comerford Founder, FastModel Sports

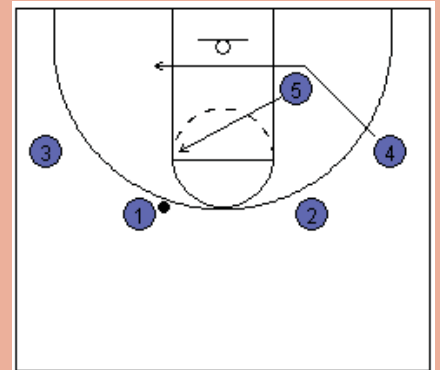


PLAY OF THE DAY

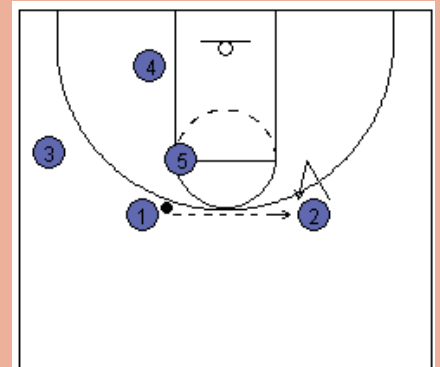
Man to Man Play: 4 Out Swing Rattle (all ages)

This play works out of the 4-out, 1-in set so it's great for anyone running that offense. You often get an easy cut to the basket or wide open shots on the wing.

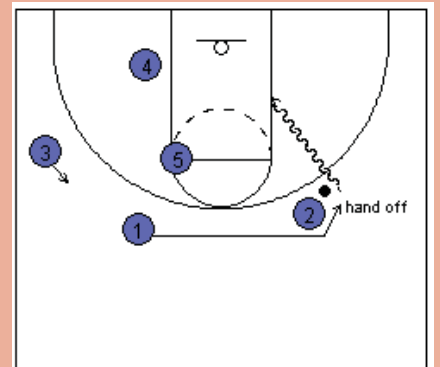
1. Players set up in the 4-out, 1-in set. Player 1 starts the play. Player 5 flashes to the ball side elbow and Player 4 swings around the ball-side low block. What this does is it clears out the right side.



2. Player 2 makes a V-cut and receives the pass from Player 1.

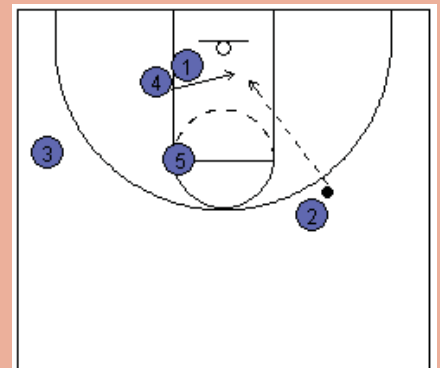


3. Player 1 then cuts around Player 2, receives a hand-off from Player 2 and drives it hard to the hoop for the lay-up. If the post defender slides over to help, Player 1 can make an easy pass to 4 for the lay up.



Option: If the defense prevents the hand-off, then an option is for player 2 to either make a bounce pass or a dump pass--soft lob pass-- to player 1, who then can take it to the hoop.

Option: If Player 1 does not receive the ball, then he moves through and sets a screen for Player 4. Player 2 passes to Player 4 for the lay-up.



www.breakthroughbasketball.com



CMBC:

The report on the following pages is a an excerpt from the full document relating to the growth of basketball in the Melbourne East region.

The full document can be downloaded from the following link

http://www.basketballvictoria.com.au/fileadmin/user_upload/Resources/Basketball_Victoria_Participation_Census_2012_-_low_res_PDF.pdf

Basketball Victoria Participation Census Report

March 2013

3. Melbourne East Region

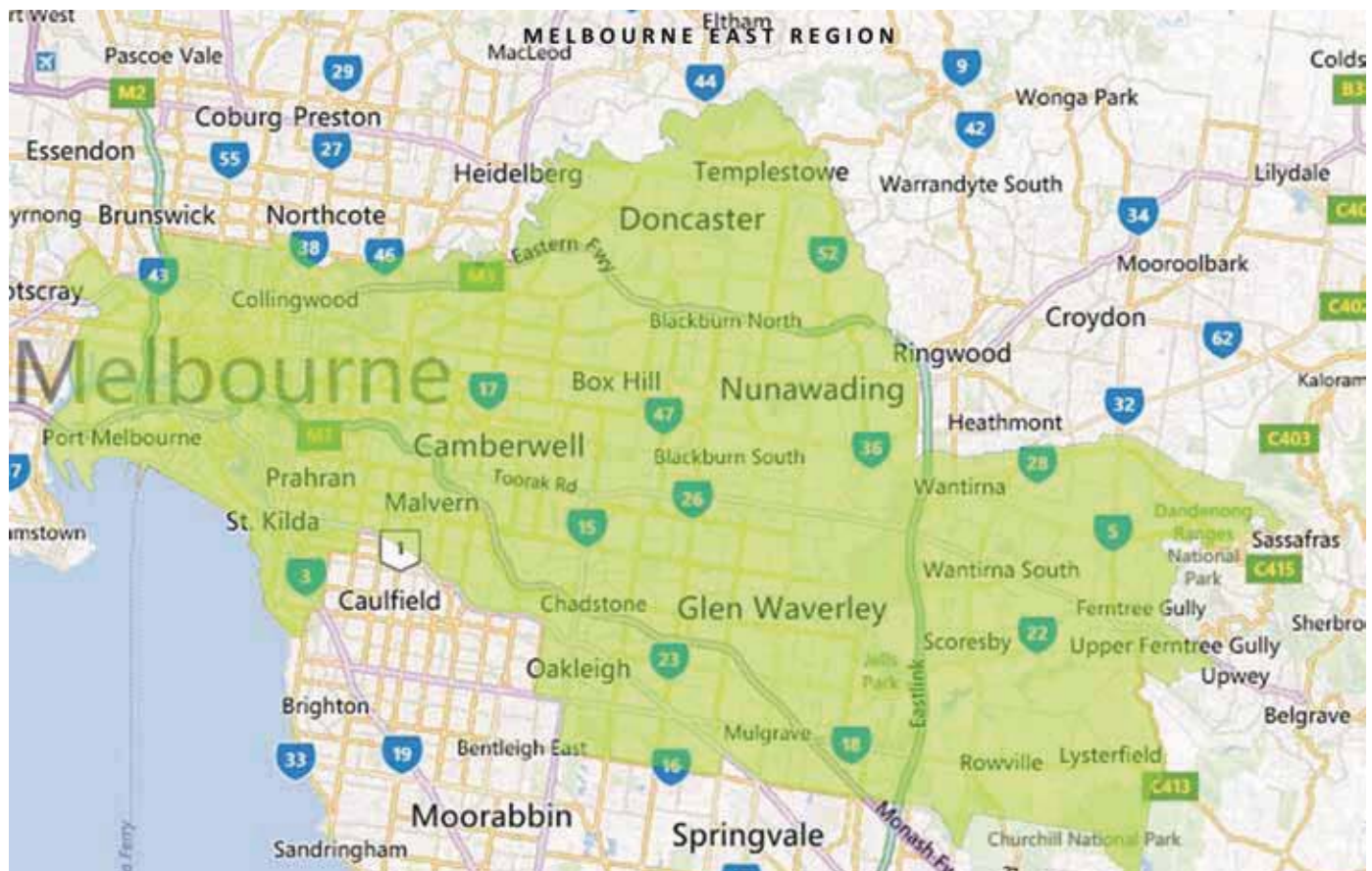
3.1 REGION DEMOGRAPHY AND OUTLOOK

3.1.1 Population Trends

Melbourne East Region covers the local government areas of the Cities of Banyule, Boroondara, Glen Eira, Kingston, Knox, Manningham (west), Melbourne, Monash, Port Phillip, Stonnington, Whitehorse, and Yarra, as shown in Figure 3.1. The estimated resident population of Melbourne East Region in 2011 was 1,544,610, making it easily Victoria's largest basketball region. It grew at an average annual rate of 1.10% between 2001 and 2011. This rate of growth was below the State as a whole (1.43%). Fastest growth was recorded in the City of Melbourne (which grew at an average annual rate of 3.20%), and slowest growth was experienced by Whitehorse City (0.44% per annum).



Figure 3.1 Basketball Victoria's Melbourne East Region



3.2 BASKETBALL PARTICIPATION

3.2.1 Associations

The basketball associations in Melbourne East Region are:

- Albert Park Junior Basketball Association
- Camberwell District Basketball Association
- Collingwood Basketball Association
- CYMS Basketball Association
- Diamond Valley Basketball Association
- Doncaster Basketball Association
- Eastern Parishes Basketball Association
- Hawthorn Basketball Association
- Knox Basketball Association
- McKinnon Basketball Association
- Melbourne Basketball Association
- Melbourne East Basketball Association
- Melbourne University
- Metropolitan and Southern Districts Basketball Association
- Oakleigh Basketball Association
- Port Phillip Basketball Association
- Ringwood Basketball Association
- Victorian Baptist Basketball Association

- Waverley Basketball Association
- Whitehorse Basketball Association.

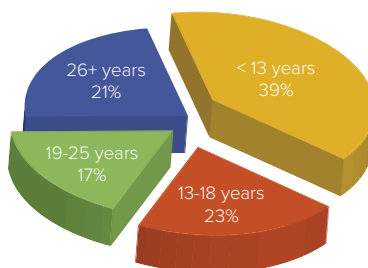
3.2.2 Regular Participation

In 2012, Melbourne East Region had:

- 20 basketball associations
- 92,270 registered players
- 37,405 regular participants competition basketball
- 4,790 regular participants social or skills development programs

Table 3.3 and Figure 3.2 present details of basketball registrations and regular participation. They reveal that 66% of regular participants were male and 34% were female, and 39% of all regular participants were aged less than 13 years, with 21% aged 26 years and over.

Figure 3.2 Age Structure of Basketball Participants in Melbourne East Region, 2012



3.2.3 Irregular or Promotional Participation

Table 3.4 summarises promotional participation in basketball in Melbourne East Region during 2012; participants who had some exposure to the game.

Table 3.4 Promotional, or Irregular Participants (less than 4 matches/structured programs) in the Melbourne East Region.



Table 3.3 Registered Players and Regular Participants (4 or more matches/structured programs) in the Melbourne East Region

Gender	Age	Registered Players	Competition Participants (4 or more times)	Social and Skills Development Participants (4 or more times)	Total Regular Participants	%
Males	Less than 13 years	16,863	7,026	3,403	10,429	24.72%
	13-18 years	14,896	6,113	153	6,266	14.85%
	19-25 years	11,194	5,141	0	5,141	12.18%
	26 years and over	13,168	6,099	0	6,099	14.45%
	Sub Total		56,120	24,379	3,556	27,934
Females	Less than 13 years	13,493	4,685	1,190	5,875	13.92%
	13-18 years	9,922	3,455	45	3,500	8.29%
	19-25 years	5,936	2,263	0	2,263	5.36%
	26 years and over	6,799	2,623	0	2,623	6.22%
	Sub Total		36,150	13,026	1,235	14,261
Total		92,270	37,405	4,790	42,195	100.00%

Table 3.4 Promotional, or Irregular Participants (less than 4 matches/structured programs) in the Melbourne East Region

Age	Gender	Competition (< 4 times)	Social and Skills Development (< 4 times)	Total Promotional Participants
Males	Less than 13 years	160	3,116	3,277
	13-18 years	294	179	473
	19-25 years	460	16	476
	26 years and over	433	0	433
	Sub Total	1,348	3,311	4,659
Females	Less than 13 years	166	2,553	2,720
	13-18 years	209	89	298
	19-25 years	168	16	184
	26 years and over	178	0	178
	Sub Total	722	2,659	3,380
	Total	2,069	5,970	8,039

There were also 25,040 participants in Basketball Victoria promotional activities in 2012:

- 8,535 in tournaments, camps, inclusion and VCC programs
- 14,175 in McDonald's Hoop Time
- 2,330 in McDonald's Skill, Fun and Play.

3.2.4 Participation Rates

Basketball participation rates are presented for Melbourne East Region

in Table 3.5. They indicate that this region had an overall participation rate of 6.35%. Males aged 6-12 years (8.38% participation rate) was the highest segment and the lowest was females aged 26 years and over (1.68% participation rate). Over time, as the census processes develop, it will be possible to calculate 'player to population' rates which are more meaningful than participation rates, since the participation rates include an element of double counting (ie people involved

in multiple basketball competitions and programs are counted each time they play, and this increases the apparent percentage of the population involved in basketball).

Overall, Melbourne East Region had participation rates of:

- 8.38% for males in the playing ages (6-39 years)
- 4.30% for females
- 6.35% in total.

Table 3.5 Basketball Participation Rates for Melbourne East Region 2012

	Males			Females			Total		
	Participants	Population	Rate	Participants	Population	Rate	Participants	Population	Rate
6-12 years	10,429	49,820	20.93%	5,875	47,227	12.44%	16,304	97,047	16.80%
13-18 years	6,266	46,411	13.50%	3,500	44,962	7.78%	9,765	91,373	10.69%
19-25 years	5,141	82,566	6.23%	2,263	83,116	2.72%	7,404	165,683	4.47%
26-39 years	6,099	154,730	3.94%	2,623	156,123	1.68%	8,722	310,853	2.81%
6-39 years	27,934	333,528	8.38%	14,261	331,428	4.30%	42,195	664,956	6.35%





WARRIORS

"BIG V"

JANUARY 2014 HOLIDAYS BASKETBALL CAMP FEATURING NEW WARRIORS SIGNING ANDREW KABAN

20th, 21st, 22nd, 23rd & 24th of January
9:00am to 4:00pm
GESAC basketball stadium.



Camp conducted and administered by Warriors BIG V players & Coaches and Warriors Rep Coaches.

To Register go to: -
www.warriorsbasketball.org

Camp Cost:
1 Day - \$ 50.00
2 Days - \$100.00
3 Days - \$150.00
4 Days - \$200.00
5 Days - \$225.00

Christmas Offer

3 GAME PASS

ADULT \$60 (normally \$105)

JUNIOR \$30 (normally \$41)

FAMILY \$162[^] (normally \$262)

Jingle all the way to THE CAGE this festive season with your 3 GAME JINGLE PASS

ACCESS TO RESERVED SEATING FOR THE FOLLOWING 3 GAMES

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BONUS FOR ADULTS

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ALL MEMBERSHIPS INCLUDE

- Member Essentials Pack • Access to Members Post Game Function
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FREE DELIVERY

If purchased by 18th December (Normally \$15 per membership)

BUY NOW



* T-shirt for juniors. Stubby holder and bottle opener keyring for adults

[^] Family consists of 2 adults and 2 juniors. Junior age is 14 years and under as of 1st January 2014